Privacy Policy

This Privacy Policy explains how personal data are processed in connection with the operation of the https://anastazjakus.co website (the “Website”). It has been prepared in accordance with the General Data Protection Regulation (GDPR) and applicable Polish law.

Controller: Anastazja Kuś

Contact: Instagram: @anastazja.kus

Purposes and legal bases

We process data necessary to provide, secure and maintain the Website on the basis of our legitimate interest (Article 6(1)(f) GDPR). Analytical cookies are used only where consent has been granted (Article 6(1)(a) GDPR).

When you contact us via Instagram, we process the information contained in your correspondence solely to respond to your enquiry and manage communication, relying on our legitimate interest (Article 6(1)(f) GDPR).

We may also process personal data where necessary to establish, exercise or defend legal claims pursuant to Article 6(1)(f) GDPR.

Cookies

The Website uses cookies exclusively to support its operation, improve functionality and generate aggregated usage statistics. Please refer to the Cookie Policy for detailed information.

Recipients of data

Personal data may be shared with IT service providers and other entities supporting the operation of the Website, as well as with competent public authorities where disclosure is required by law.

International transfers

Where service providers process data outside the EEA, transfers are carried out in compliance with GDPR requirements and appropriate safeguards.

Retention period

Personal data are retained only for as long as necessary for the purposes for which they were collected, until consent is withdrawn or a valid objection is raised where applicable, unless a longer retention period is required by law or necessary for legal claims. Google Analytics data are retained for a maximum of 14 months. Cookie

retention periods are described in the Cookie Policy available at https://anastazjakus.co/terms.

Google Analytics

The Website uses Google Analytics provided by Google Ireland Limited. Google Analytics helps us understand how visitors use the Website through aggregated statistics. More information is available at https://www.google.com/intl/pl/policies/privacy/partners.

Profiling

Personal data are not subject to automated profiling.

Your rights

You may request access to, rectification, erasure, restriction, portability or object to the processing of your personal data in accordance with the GDPR. Consent may be withdrawn at any time by contacting via Instagram @anastazja.kus. You also have the right to lodge a complaint with the President of the Personal Data Protection Office in Poland.

Security

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss or misuse. Access is limited to authorised persons.

Updates and modifications

This Privacy Policy may be updated from time to time to reflect changes in legal requirements or the operation of the Website.